Public-Private Partnerships (PPP).

In Meru’s economic blueprint that spans five years, the county intends to attract massive investments to the tune of 30 billion based on four competitive advantages.

The Meru County is richly endowed with various resources and is located on the Eastern side of Mt. Kenya covering 6,936 square kilometers. It is strategically placed bordering Isiolo County to the North, Tharaka County to the South West, Nyeri County to the South West and Laikipia County to the West. The county has a population of 1,356,301 million people.

**Vision**
A Green Unified Prosperous Model County

**Mission**
To facilitate commerce, industrialization and sustainable utilization of resources for development through agro-industry development, bio-diversity conservation, socio-cultural development; technological advancement and exploitation of natural resources as well as promotion of tourism for poverty alleviation.

**Meru County** is located on the Eastern side of Mt. Kenya covering 6,936 square kilometers. It is strategically placed bordering Isiolo County to the North, Tharaka County to the South West, Nyeri County to the South West and Laikipia County to the West. The county has a population of 1,356,301 million people.

**Our County Objectives**

- To integrate environment and natural resources management into the economic development activities and to utilize environmental and natural resources sustainably.
- To create enabling environment for Agriculture sector development, increase productivity and value addition to ensure food security and promote market access.
- Development and maintenance of maps and plans to support registration of title deeds. To ensure equitable and efficient access to land and facilitate planned human settlements.
- To promote economically viable cooperative sector, increase market access and improve access to affordable credit.
- Promote growth of micro, small and medium enterprises and promotion of cross-county trade, export business and domesticking bilateral & regional trade.
- Develop urban and rural settlements as integrated areas of economic and social activity.
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- To create an effective leading infrastructure network and to regulate the infrastructural sector.
- To alleviate levels of illiteracy and promote education from early stages and to promote research and innovation for social economic development.
- Empower the marginalized and enforce affirmative action, promotion and preservation of positive cultural practices and heritage. Explore, exploit and nurture talents.
- To ensure a well Coordinated Meru County Health System responsive to the needs of residents and ensure quality health services are accessible to all residents.
- Make linkages between the National and County economic planning and improve data collection and management systems.
- To make Meru County an ICT Hub by providing a robust platform for quality technology driven service delivery.
- To put in place measures to respond effectively to reduce the effects of disasters on human lives and property.
- Establishing water projects to provide water for domestic use in all locations of Meru County.
- To monitor, evaluate and oversee the management of public finances and economic affairs of the county government.

**County Government**
The county headquarters is in Meru town. The County has eight constituencies namely South Imenti, Central Imenti, North Imenti, Igembe South, Igembe North, Tigania East, Tigania West and Buuri. The Meru County is richly endowed with various resources and potentials as outlined during the Meru uprising conference aimed at exploiting the county’s competitive advantages. In Meru’s economic Blue print that spans five years the county intends to attract massive investments to the tune of 30 billion based on four pillars that include Tourism and hospitality, agro processing, agriculture and dairy sector and petrochemical industries development. The County hopes to realize an ambitious but achievable development agenda within the short time possible. Already the County has rolled out its development strategy to be financed through Public-Private Partnerships (PPP).
Public-Private Partnerships (PPP) are pillars that include Tourism and hospitality, agro processing, agriculture. In Meru's economic blueprint that spans five years, the county intends to exploit the county's competitive advantages as outlined during the Meru uprising conference aimed at promoting tourism for poverty alleviation.

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Governor - Meru
Mission
Vision

- To make Meru County an ICT Hub by providing a robust platform for quality technology driven service delivery.
- To ensure food security and promote market access.
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- To make linkages between the National and County economic health services are accessible to all residents responsive to the needs of residents and ensure quality.
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