COUNTY GOVERNMENT OF MERU
MERU YOUTH SERVICE

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When replying please quote

County Headquarters
P.O Box 120-60200

DATE: 21ST MAY, 2021

RE: APPOINTMENT OF MYS MAKING STARS PROJECT JUDGES AND SPECIAL APPEARANCE ARTISTS

The **Meru Youth Service (MYS)**, is established pursuant to the **Meru Youth Service Act of 2018**, as a policy intervention by the County Government of Meru to give effect to **Article 55** of the **Constitution of Kenya, 2010** and its attendant enablers like the **National Youth Development Policy 2019**. MYS exists to provide the county with a premier platform for youth empowerment and development by way of youth inclusion, involvement, participation and mainstreaming.

In April 2021, the Meru Youth Service (MYS) called for expression of interest from Meru based artists, creatives and critics for the upcoming "Meru youth service Stars Project," an initiative aimed at talent identification, nurturing and mentorship.

I am glad to report that we received overwhelming response. In picking the judges and artists for special appearance; we employed the following criteria,

1. **Judges**

(a) 10 Years of experience in the entrainment industry
(b) Presence on social media(Facebook and YouTube)
(c) Content released – must be a recording artist
(d) Performance - must have performed within and outside the county borders
(e) Some objectively verifiable level of fame
(f) Be a resident of meru

2. **Special Appearance Artists**

(a) Must have created and released content for public consumption –at least on one social media platform

(b) Must have at most five years of experience

(c) Be a resident of Meru

(d) Some objectively verifiable level of fame

Having met the set criteria and satisfied the selection panel, the following persons have been picked as judges and special appearance artists, respectively;

…….

Chief Executive Officer,

Meru Youth Service.